



# FOR WOMEN WOMEN SUMMIT

October 10, 2024

Charleston  
Gaillard Center

New, larger  
venue!

## Sponsorship Opportunities

**2024 Theme:**  
**BOLD**

### MISSION

To elevate, share and connect with women from across South Carolina. Together, we embrace change and inspire a new generation of women to become leaders in their fields and industries.

### DATE

Thursday, October 10, 2024

### ATTENDEES

Open to all women, no matter level of professional experience, who want to network with like-minded women, learn new skills and be inspired.

### FORMAT

Dynamic programming that will include speakers, panel discussions, a luncheon and award presentation - all at a larger venue!

We are excited to announce the 2024 recipient of our Woman of Courage Award—Dr. Mary Thornley.

### Benefits of a \$10,000 Title Sponsorship:

- Six guests for the Pre-Summit Meet the Speakers Reception
- Two tables of eight at the W4W Summit, including premiere seating at all keynote presentations and the Woman of Courage Awards Luncheon
- Opportunity to present brief remarks at the event

### Benefits of a \$5,000 Premier Sponsorship:

- Four guests for the Pre-Summit Meet the Speakers Reception
- One table of eight at the W4W Summit, including premiere seating at all keynote presentations and the Woman of Courage Awards Luncheon

### Benefits of a \$2,500 Corporate Sponsorship:

- Two guests for the Pre-Summit Meet the Speakers Reception
- Half table (four seats) at the W4W Summit, including premiere seating at all keynote presentations and the Woman of Courage Awards Luncheon

### Recognition of Sponsors:

- Sponsor recognition throughout the W4W Summit and at the Pre-Summit Meet the Speakers Reception
- Inclusion in all news releases, print and online advertising sent to local and regional media
- Company name on all signage at the W4W Summit, including posters and electronic screens
- Company name, corporate logo and web link listed on the W4W Summit website
- Company name in print and digital versions of the W4W Summit registration reminder
- Corporate logo displayed in the W4W Summit program brochure
- Company name listed in conference-day folders (distributed to all attendees and media)
- Opportunity to participate on W4W podcast

Online Summit Information:

W4W.charleston.edu  
W4W@cofc.edu @W4Wsummit



COLLEGE OF  
**CHARLESTON**  
SCHOOL OF BUSINESS